

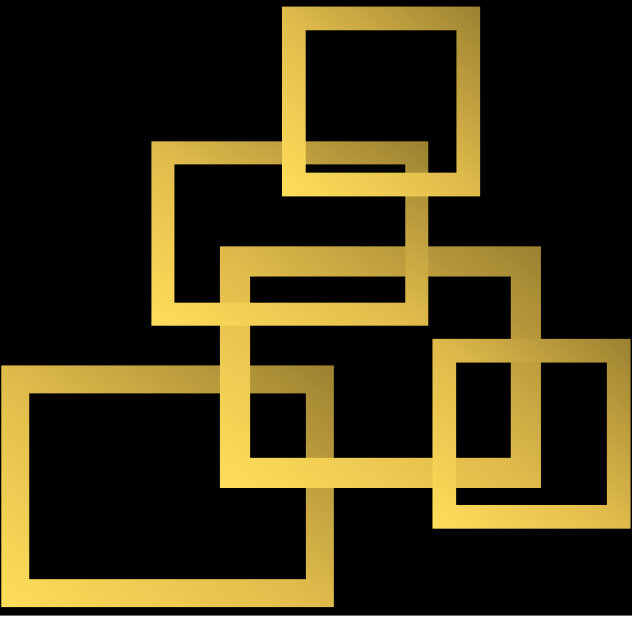


# ROYAL MARATHA

Leverage on the Inherent Potential

WHITEPAPER

Version 1.0





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# Idea & Overview

by Royal Maratha



# Abstract

Blockchain technology is one of the biggest innovations that have emerged on the Internet in recent years, as it enables the secure and reliable creation and exchange of digital assets. Today, when we discuss blockchain, the biggest topic is its mass usage, i.e. using this technology of huge potential for solving problems from the real world.

The worldwide pandemic sends a powerful signal to the rest of the world: digitize or die. This has proven beyond doubt, especially for legacy players who entered the COVID19 period with weak client bases and financial sheets. But many businesses and merchants, on the other hand, surely responded by stepping up their digital operations.

On the customer side, as people spent more time at home, we experienced rapid online growth and a remarkable fusion of media, entertainment and retail under the umbrella of Web3.0 or The Metaverse. The metaverse is now where virtual content, products, services and experiences are correlated without physical constraints and are fully trackable and democratically monetized.

Royal Maratha is at the forefront of this revolution. Our goal is to leverage its cutting-edge technologies. We're launching a crypto token with the same name 'MARATHA'. For deep penetration and expansion, the brand aims to raise the required funding through an Initial Coin Offering (ICO), allowing us to set up our apparel manufacturing unit and move offline by opening exclusive brand outlets across India and expanding our product categories. Further, we aim to maximize the utility of MARATHA token by ensuring interoperability within our gamified virtual worlds in the metaverse. The tokens will be exchanged for tangible items in the future as well.

# Introduction

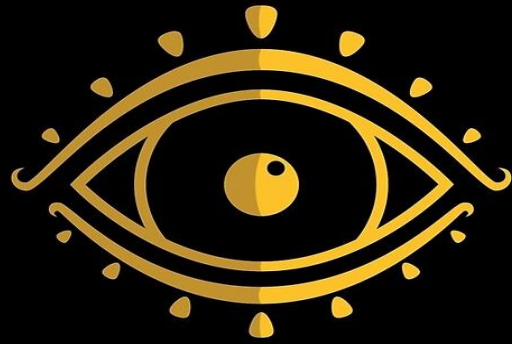
Royal Maratha is an Indian brand that has a very strong identity for our customers and market. Year 2022 is a transformative year for our brand and our company; and as we update our visual identity as part of that transformation. Royal Maratha introduces an innovative business model that allows investors to capitalize on the rise of blockchain markets without dealing with hurdles, risks and technical barriers.

Royal Maratha - A premium brand accelerates digital agendas for expansion. We're hoping to raise revenue for the brand's expansion by issuing tokens through an Initial Coin Offering (ICO). With the new fundraising model reflecting a tectonic shift on how token crowd sale patterns have changed over time in terms of offering better liquidity for crypto assets and faster, more open fair trading. The driver for MARATHA tokens is the need to provide a relevant mechanism for purchasers to participate in the explosive growth of Maratha fashion, metaverse and to align with the preferences of a rapidly expanding luxury focused community. We believe that exclusivity and rarity protect the value of luxury; MARATHA will play out its role in the market as a safeguard against the loss of value.

The MARATHA token is intended to improve and promote the Royal Maratha brand. MARATHA tokens, backed by the Binance Smart Chain (BSC), one of the world's fastest and most secure technologies, provide customers and businesses with the most up to date digital solutions. Token management on a blockchain offers greater transparency and integrity.

## Who We Are?

The brand Royal Maratha originated as a concept in 2016 by HARSHAL PAWAR, who wanted to reinvent men's fashion. Royal Maratha intends to spread its wings and leave its strong imprints in India. The name Royal Maratha captures the essence of the brand — It's Simply Royal! We present a choice of apparels that suit the personalities and beliefs of today's Gentleman. We are a rapidly expanding business known for our fashionable and high-quality men's fashion items. Royal Maratha began with shirts has plans of turning formal and casual clothing for men into a trademark statement. Gradually, we are planning to expand the brand by including a far wider range of men's clothing and accessories, making it a one stop shop for formal and casual attire. We comprehend today's youth's changing style preferences as well as the demands of varied events. Our team works tirelessly to provide the best service possible at all times. With Royal Maratha, one can emphasize their personality and be the center of attention at any event! With 146 inquiries for the brand franchise and brand dealership, the brand has received overwhelmingly excellent feedback and has been well received and valued by its loyal customers.



# Vision

by Royal Maratha

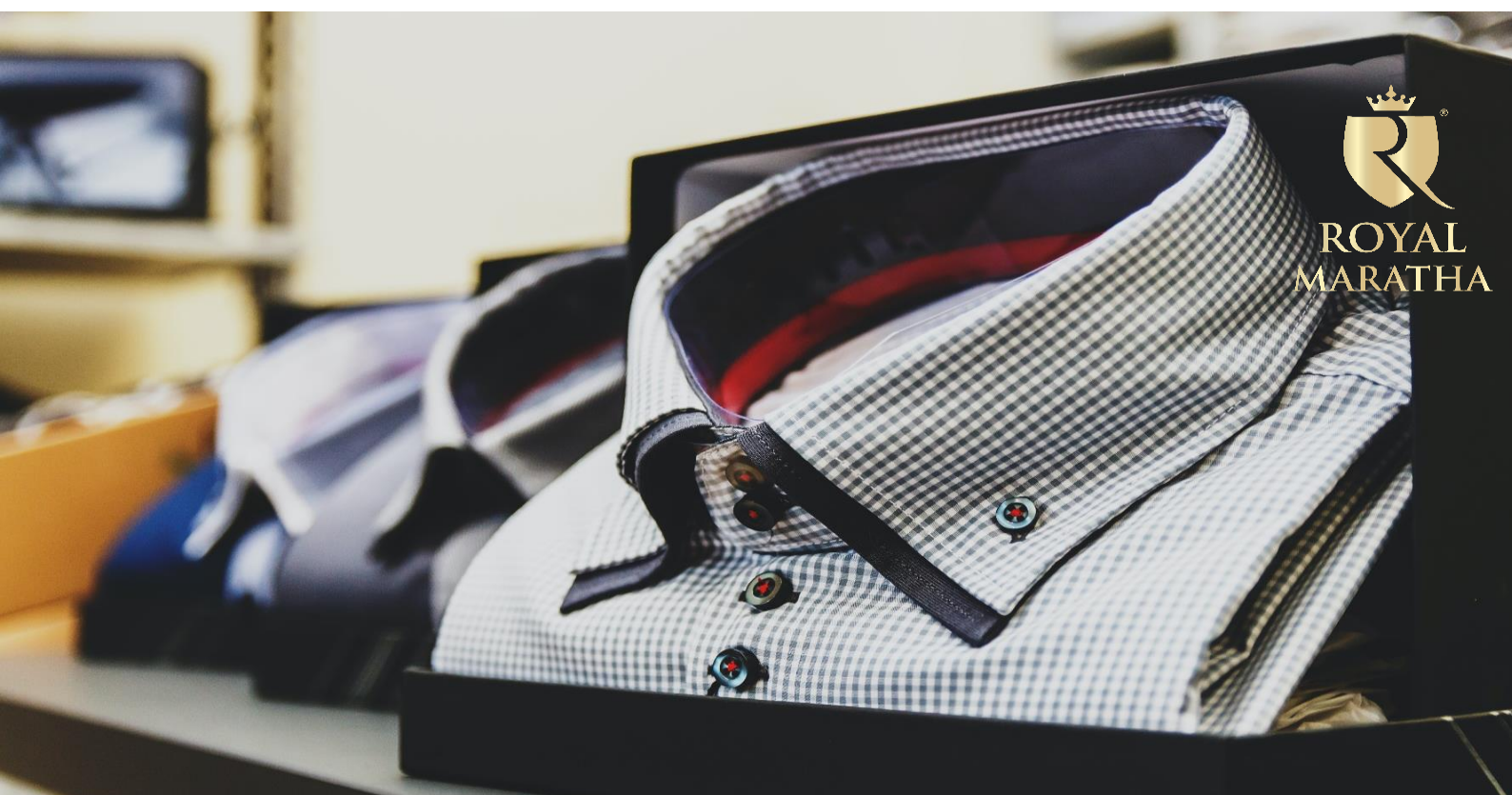


# Our Vision

The brand Royal Maratha originated as a concept in 2016 driven by a vision to be at the forefront of fashionable and high-quality men's fashion items, we have expanded into several areas of men's lifestyle. We are using our knowledge and experience of the industry to build an ecosystem that enables people to use blockchain technology by using Maratha Token. The vision of the Royal Maratha is to inspire a wider audience in the Maratha fashion and to strengthen the MARATHA Fashion by taking strategic steps towards sustainable growth. The vision is to leverage the latest blockchain technology and set up the manufacturing unit for apparel production and establishing exclusive brand retail stores across India.

Royal Maratha believes that fashion is an innate part of individual expression and it is a cultural reflection of a point in time. As humans, we have a distinct need to dress ourselves, our clothing reflects and communicates our individual views within society, linking us to time and space, that is the essence of fashion. Royal Maratha has successfully shaped the way men dress for the corporate world with power packed embellishments and excellent fabrics. Formal attire, party wear, casual wear, and ceremonial wear are all represented in the collections. The brand's clothing is known for being current to its time since it is modern, minimalist and timeless.

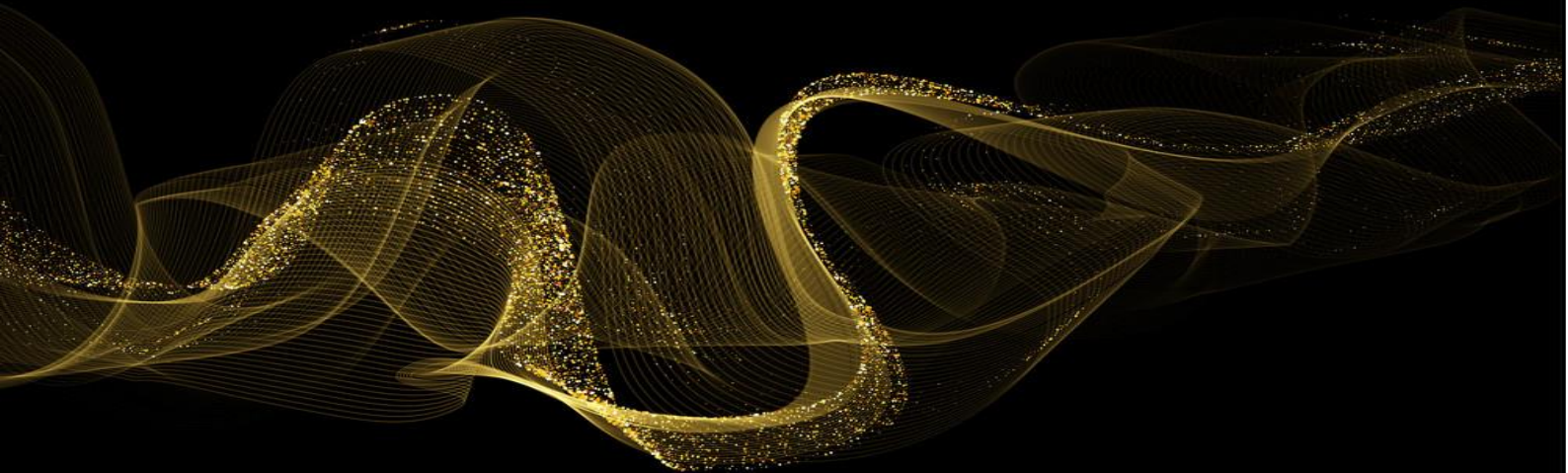
Royal Maratha will continue to innovate itself with the goal of offering its users the best experience. As part of our growth strategy, Royal Maratha is planning to continue developing various products and new use cases for MARATHA token holders as outlined in the roadmap.





# Market Analysis

by Royal Maratha



# Market Overview

## Market Potential and Analysis

The rapidly expanding Indian retail market, backed by factors such as strong fiscal and economic measures, rising disposable income, etc., is resulting in increasing consumer spending and an increasing workforce. As a result, it is witnessing some major shifts and growth in recent years. Amidst this growing market, fashion retail stands out as one of the largest and one of the most rapidly growing categories.

In 2017, the domestic shirt market was estimated at Rs 39,659 crore, and it was expected to grow at a CAGR of 6 per cent to become Rs 69,361 crore by 2027. Shirts account for 12 per cent of the total apparel market in India. Men's shirts hold 94 per cent of the total shirts market with the remaining 6 per cent constituted by the women's shirts market, which is growing twice as fast as the men's segment.

The market value of men's apparel was estimated to be about 3.3 trillion Indian rupees in 2028 across the country. This was a significant increase from 1.6 trillion rupees worth of men's apparel market in 2018 which was dominated by the shirts segment. The Indian market for men's shirts is worth Rs 37,132 crore, and it is the largest category of men's apparel, accounting for 28% of the entire men's wear market. Formal and semiformal shirts account for roughly 40% of the men's shirt market. In recent years, the men's shirt market has shifted from limited colours and styles to separate categories of formal and elegant shirts. The need for fashionable shirts is increasing as consumer preferences shift towards semiformal and informal looks.

## A New Consumer

Today's premium fashion consumers are significantly different from older demographics and this is contributing to the pressure on brands to digitize and innovate. Product and customer strategies must now be relevant to NextGen consumers. A new lens is now needed on the topic of positioning and status. As technology continues to democratize engagement and as creator and collaborator economies blossom, the new generation demands greater accessibility and transparency. For these consumers, positioning and status have completely different definitions from those held by older

cohorts. This gives brands an opportunity to be “social actors and cultural coproduces” with their customers, responding to the need for inspiration and self-actualization.

## Drivers of Growth and Trends

In the previous few years, the total shirt market in India has seen many changes in fabrics, fits, patterns, and designs. The category is no longer limited to formal dress, thanks to rising fashion awareness among both men and women, as well as the introduction of multinational brands into the domestic fashion market. Shirts, which were once mostly worn by men, are now found in significant numbers in women's wardrobes. It is expected to increase at a faster rate than men's shirts in the foreseeable future, as predicted earlier. Because of the rising desire for personalized shirts, the shirts market is seeing a surge in demand for shirt personalization. To appeal to varied populations, shops have introduced several size segments such as slim fits, skinny fits, and so on.

In keeping with the global trend of casualizing shirts, the Indian shirt market is expected to see a significant increase in demand for semiformal and casual shirts over formal shirts, both for men and women. It has also resulted in the birth of a variety of innovative shirt styles and patterns. In comparison to other apparel categories, shirts currently hold a larger part of the ready to wear market. The traditional method of purchasing fabric and having a shirt made by a tailor has fallen out of favour. The Indian public is more accepting of ready to wear shirts over a ready to stitch cloth. The increase of the consumer base for shirts has been aided by the increasing penetration of e-tailing in the apparel industry. The domestic market for shirts has been on a rising trajectory, thanks to increasing brick and mortar brand linkage with established e-tailers.

## Shift Towards Digitalization

Today, leading luxury brands are voluntarily stepping into new tech solutions and channels and leading the conversation into the metaverse. This new era of digitalization is driven by the clear understanding that to follow this path is essential to ensure relevancy and appeal to changing customer profile and to drive continued growth, competitiveness and ultimately profitability.



# **Future Goal**

of Royal Maratha



# Why Royal Maratha?

## Growth Oriented

Royal Maratha has grown from a start up to a successful business in the last years. Our brands are tested and we have an impressive list of clients including corporates, small business and individual customers. We have a clear roadmap for growth and expansion with exciting projects in the pipeline. Our planned expansion includes manufacturing units, exclusive brand outlets, entry in virtual world of metaverse using blockchain.

## Accessible to Everyone Through the Digital World

The Royal Maratha brand is an up-and-coming garment brand with a wide consumer base, ranging from high end customers in metros to rural customers in Maharashtra's sparsely populated talukas and villages.

Royal Maratha follows a successful technological strategy and execution, which is the main reason behind their success. Brands that want to stay in the game for the long run are working on the technological side to meet the demands of their customers.

In order to fill the gap between technology and fashion, Royal Maratha has a digital mind set. Instead of focusing on traditional methods, we keep on focusing on bringing long lasting technology and real innovation in place. We Keep the KPIs in mind and form partnerships to find innovative solutions to your problems.

The expansion of the shirt market in the next few years will be led by the aspiring youth working in the corporate sector. At the same time, semiformal shirts with novel designs fit, and colour combinations will continue to entice fashion conscious consumers to explore semiformal shirts and casual shirts as an alternative to formal shirts.

# Future Goal

We build bespoke brand experiences that enrich the evolving World of Expressions in the metaverse and beyond, working across physical and virtual worlds and providing a seamless bridge for both consumers and brands.

The following section of this whitepaper goes into greater detail about Royal Maratha future plans:

## Establishment of Exclusive Brand Retail Outlets

The maturation of the crypto industry has led us to the creation of our own 'MARATHA' token. Maratha token is a unique crypto opportunity with a linked interest in Royal Maratha, one of Maharashtra's privately owned and operated fashion and lifestyle brand. The governing currency on the Royal Maratha platform is the MARATHA token. MARATHA token is a utility token designed to enable participants to utilize the decentralized platforms. We're hoping to raise revenue for the brand's expansion by selling tokens through an Initial ICO Offering (ICO). This is one of our main motivations for launching the MARATHA token. We will use the raised funds through ICO to set up state of the art manufacturing unit for apparel production by generating revenue from token model.

We aim to establish exclusive brand retail stores that introduce new product categories for men, women, and children, such as sportswear, leather goods, innerwear and accessories to our valued customers.

## Introduction of Royal Maratha Metaverse

The metaverse is the next phase of digital evolution that can revolutionize the digital adoption to a staggering level and extends the domain of services beyond the standard systems with online access.

We aim to become leading brands to launch a new digital market that offers a unique curated collection relevant to Maratha history and other virtual assets.

By converging the physical and virtual worlds, we democratize fashion and enable Maratha token to be accessible and usable into Royal Maratha metaverse.

The metaverse is a persistent, online, three-dimensional environment that integrates numerous virtual spaces. It can be compared to a future version of the internet. Users will be able to collaborate, meet, play games and socialize in these 3D environments thanks to the metaverse.

We will create the metaverse, a gamified platform for Maratha history and more, to enable multiple expressions of self. Our goal is to establish relevance with the NextGen consumer, whose field is all things both digital and physical.

Considering the importance of vast Maratha history which is widely spreading even in this era in the form of entertainment and literature, the brand aims to maximize the utility of the Maratha token ensuring interoperability with gamified environment of Royal Maratha in the Metaverse. Thus the brand would take the opportunity to create, develop and provide the virtual game or environment which is based on its previous elegant history. Inspired by historical events and characters, this work of fiction will be designed, developed and produced with no intention to hurt or disrespect anyone's religion or culture.

Our main intention behind this metaverse game is to present our precious heroes, warriors and legends in an appealing and interactive way which will be helpful to generate interest in young and upcoming generations.

### **GAMEPLAY**

This will be the first action role playing game in metaverse environment on Maratha history. This game is all about conquering the fort by using your strategies and skills. In this game, you become the Maratha warrior. Try winning the fort using your sword to kill enemy soldiers. Fight a battle against the enemies.

### **LEVELS**

There will be 12 Levels of the game and in each level, as the character hero will achieve a new height of bravery, the game would award a new rank to his name.

### **IN-APP PURCHASE**

There will be many things for purchase and that makes this metaverse gaming environment more attractive and full of action.



# Token Overview

by Royal Maratha



# Token Overview

## Maratha Token

MARATHA token is built on the Binance Smart Chain that will power the Royal Maratha future goal. Maratha is a purpose-built token for Royal Maratha brand, which sits at the intersection of luxury, creativity and the latest developments in establishment of exclusive brand retail stores and virtual gamified world of metaverse. MARATHA token functions as a digital token for multi asset exchange.

The listing on the decentralized environment offers high speed and cost effective, cross border transactions. Users rely on the decentralized system to approve transfers, and record a secure, immutable ledger. The Royal Maratha aims to accelerate the growth of token value providing the liquidity on decentralized exchange by generating the revenue from exclusive brand retail stores across the India.

## Maratha Token Key Features

- Ensures the exclusivity of the Royal Maratha value proposition.
- Protects and powers the exclusivity of each luxury brand store establishment and other virtual assets in gamified environment.
- Delicately designed 'tokenomics' that prevents depreciation of MARATHA tokens giving a stable and well protected currency to its owners.

## Overview and Technical Summary

MARATHA tokens are electronic, cryptographic, digital tokens to be issued as Binance based smart contract on the Binance Smart Chain. The protocol or code for the MARATHA token smart contracts has been designed based on the open source BEP20 standard. The MARATHA token is BEP20 compliant token, meaning it follows a common list of rules within the Binance Smart Chain.

### Maratha Overview

### Technical Summary

<b>Blockchain</b>	Binance Smart Chain
<b>Token Name</b>	ROYAL MARATHA
<b>Token Symbol</b>	MARATHA
<b>Token Standard</b>	BEP-20
<b>Token Decimal</b>	18
<b>Total Supply</b>	50000000

## Royal Maratha ICO

Royal Maratha will establish and issue Maratha Tokens through its official website. During each phase investors will be able to acquire a different number of tokens with different price. The earlier you participate, the bigger discount on tokens you will receive. As part of this ICO, 50,00,000 Maratha tokens are being issued in 5 Rounds –

### ICO Round 1

Token For Sale	5,00,000
Token Price	8 INR
Minimum Investment	250 Tokens

### ICO Round 2

Token For Sale	7,50,000
Token Price	8.50 INR
Minimum Investment	250 Tokens

### ICO Round 3

Token For Sale	10,00,000
Token Price	9 INR
Minimum Investment	250 Tokens

### ICO Round 4

Token For Sale	12,50,000
Token Price	9.50 INR
Minimum Investment	250 Tokens

### ICO Round 5

Token For Sale	15,00,000
Token Price	10 INR
Minimum Investment	250 Tokens

## Use of Funds

Funds from this ICO will enable Royal Maratha brand to accelerate the business plan for rapid growth. Additionally, we intend expanding our existing business.

### On DEX & CEX Listing

In January 2023, we will list MARATHA token on DEX with high liquidity. A total of 85% of the funds raised will be allocated to token liquidity.

### Product Expansion

15% of the funds will be used for introducing new products and setting up exclusive brand retail stores for our valued customers.

It will cover all operational costs of opening exclusive brand outlets across India, especially the expenses of the entire Royal Maratha team, whose main focus is developing the exclusive brand outlets. To what extent will the future goal of Royal Maratha be realized, is dependent on the ICO result. If the ICO proceeds reach to our target, additional funds would be allocated to the establishment of luxury new stores.

### Expanding our Product Categories

It will cover all operational costs to speed up the expansion process by hiring additional resources to optimize the product category of Royal Maratha.

### Establishment of New Manufacturing Unit

It will cover complete operational costs for deep penetration and expansion of apparel manufacturing unit and opening exclusive brand outlets across India.

## Development of Gamified Environment on Metaverse

It will cover all operational costs of MARATHA metaverse game development, especially the expenses of the entire development team. These would be used in:

### 1) Security Testing

Security is crucial for us. We will do everything within our power to make sure that our game architecture adheres to the highest security standards. We want our source codebase to be regularly audited by experts. We intend to offer a bug bounty program in the future to reward the community for making the network more secure.

### 2) Developer Community

We believe that an active developer community is a key asset for any blockchain project. As such, we want to invest into our community.

## Network Growth

We will pursue a dedicated network growth strategy. The initial marketing is going to be focused on professional ecosystem participants. We intend to offer great infrastructure for professional services with established user bases, which renders them ideal partners. We want to progressively allocate more budget to end user marketing.

## End User Marketing

Depending on the outcome, this might include: in depth multimedia documentation, live events and local hubs in major cities, interactive program and digital community infrastructure.

## Miscellaneous

Includes any unforeseen costs at this time.

# Benefits for Token Holders

The Maratha token utility will be extended to the production of physical goods and virtual goods. MARATHA token will operate as a device that prevents unintentional value loss of the assets and escalates the exclusivity of our marketplace platform, which will ultimately benefit our token holders.

## For Users

### **Token will be Exchangeable for Royal Maratha Merchandise**

Maratha token is a utility token to be used within the Royal Maratha ecosystem. Token holders will be able to exchange MARATHA tokens for Royal Maratha merchandise at any of the Royal Maratha outlets in India.

### **Traded when Listed on Exchange**

The Maratha token will be tradable via crypto exchanges. During each platform listing phase token holders will be able to acquire a different number of Maratha token tradable for BTC, ETH, BNB etc.

### **Use in Royal Maratha Metaverse Game Environment**

MARATHA tokens will be the base currency for Royal Maratha Metaverse game. MARATHA tokens will be served as a payment method for access to exclusive Maratha weapons which will be used in game environment and other curated virtual assets, special auctions and unique experiences within the Royal Maratha gamified environment.

## For Investors

Investors can get returns on their investments as per the lock in period mentioned.

### **Free Access in Future Developments**

MARATHA token holders will have free access in all the upcoming projects of Royal Maratha. The token aims to provide each purchaser with the opportunity to directly invest in Royal Maratha upcoming projects.

### **Network Governance**

We imagine MARATHA token holders to be involved in suggestion sessions where they can suggest proposals regarding the future development of the Royal Maratha ecosystem.

## Token Allocation and Vesting

There is a total supply cap of 50000000 MARATHA tokens. Below is the planned allocation and distribution of MARATHA which may be subject to change to align with the future plan.

Details	%	Quantity
Founders & Team	20%	10000000
Token Sale Private	10%	5000000
Token Sale Public	50%	25000000
Marketing	04%	2000000
Advisor	01%	500000
Liquidity	10%	5000000
Development	05%	2500000

Vesting period defined in the smart contract for Maratha token holders.

### Important Information:

1. The Founders and Team members tokens will be locked for 24 months from the date of transfer. The tokens will be vested equally for next 24 months after the lock in period of 24 months. The founders and team members will have the option to unlock 10% of the tokens once the token is listed on any exchange.
2. The Advisor tokens will be locked for 12 months from the date of transfer. The tokens will be vested equally for next 24 months after the lock in period of 12 months. The advisor will have the option to unlock 10% of the tokens once the token is listed on any exchange.

# Roadmap

Our roadmap is ambitious which contains planned milestones for Royal Maratha's future mission.

## **Q2 2022**

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- Idea & Research
- Token Creation
- Whitepaper Drafting

## **Q3 2022**

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- Token Promotion
- Community Development
- Token Launch
- Token Private sale

## **Q4 2022**

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- Token Private Sale
- Set up Apparel Manufacturing Unit
- Set up 2 Exclusive Brands Outlets
- Listing Token on Exchange

## **Q1 2023**

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- Rollout Brand Franchise
- Achieve Target of 5 Brand Outlets

## **Q2 2023**

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- Develop Metaverse Game

## **Q3 2023**

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- Launch Metaverse Game

## **Q4 2023**

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- Achieve Target of 10 Exclusive Brand Outlets

# What Are The Risks?

Like any other investment, this ICO has its share of risks. Here are some business uncertainties the Royal Maratha group could encounter.

## CRYPTOCURRENCIES

MARATHA is a kind of crypto currency. Cryptocurrencies and their markets are decentralized and non-regulated and not governed by any specific regulatory framework. This means that there is no central bank that can take corrective measures to protect the value of the currencies in a crisis. Cryptocurrencies prices are often highly unpredictable and volatile. They are usually not transparent and highly speculative and susceptible to market manipulation. In the worst-case scenario, the currency could be rendered worthless. Investing in Maratha token and such cryptocurrencies carries a high degree of risk and is not suitable for many investors. It is important that you fully understand the risks involved before deciding to invest, that you have adequate financial resources to bear such risks and that you monitor your positions carefully. You should not invest unless you can afford to lose your investment.

## BLOCKCHAIN

Blockchain is an independent public peer to peer network which is not controlled in any way or manner. MARATHA tokens use blockchain technology and consequently no responsibility is accepted for any failure and/or mistake and/or error and/or breach which may occur in blockchain or in any other networks in which the cryptocurrencies are being issued and/or traded. You will be bound and subject to any change and/or amendments in the blockchain system and subject to any applicable law which may apply to the blockchain. No representation or warranty of any kind, express or implied, statutory or otherwise, is made regarding the blockchain functionality nor for any breach of security in the blockchain.

## UNCERTAINTY OF FUTURE REVENUE MODELS PROJECTED

The projected revenue models used to calculate the value of the business may not be achieved given

that the environment they are operating in is changing constantly. A conservative approach to providing such forecast numbers have, therefore, been applied to ensure that the revenue numbers projected can be achieved post the raise of funds. There will be a number of factors that will result in these projections not being met.



# **Team**

Royal Maratha



# Team

Royal Maratha was founded and is being led by a team of seasoned management with a proven track record and rich experience:

## HARSHAL PAWAR (Founder)

Harshal Pawar is the founder of the Royal Maratha, a stylish and an elegant fashion brand for men's clothing, founded in Pune in the year 2016. He prepares textile and apparel production plans, approves samples, and performs regular quality checks. He is also responsible for managing the finances at Royal Maratha and implementing financial policies to guarantee operational efficiency at the organization. He takes care of procurement, maintenance, and transportation of the goods. He manages brands official website and social media handles/presence as well.

## SARITA PAWAR (Co-Founder)

Sarita Pawar is the cofounder of the Royal Maratha. She is a Soft Skills and Personality Development trainer by profession. She is responsible for researching and developing marketing opportunities and plans, identifying market trends, and suggesting system improvements to achieve the goals of the company. She takes care of the creation and the implementation of marketing and communication activities. She is also responsible for business development and fabric selection at the organization.

The strength of the team is each individual member and the strength of each member is the team. We at Royal Maratha believe in the power of team work.

**RAJESH PAWAR, SAGAR BHUJBAL, PRAVIN GUNJAL and SANJAY CHAVAN** are active investors, core team members and the backbone of the brand. They are also involved in the day-to-day operations and management of the brand.



# **Legal Disclaimer**

Royal Maratha



# Legal Disclaimer

This whitepaper relate to the intended development and use of the Royal Maratha brand ("ROYAL MARATHA") and the MARATHA token ("MARATHA").

The whitepaper was not created by any jurisdiction's rules or regulations designed to safeguard investors, and it is not subject to any of them.

This whitepaper is produced for educational and informational purposes only.

This paper is not a prospectus, invitation, inducement, or proposal for investment, nor is it meant to be a sale or issuance of securities, interests, or assets. Any decision to purchase MARATHA token shall not be based on consideration of this whitepaper.

Royal Maratha expressly disclaims any and all responsibility, and recipients expressly waive all claim for any direct or indirect loss or damages of any kind (whether foreseeable or not) arising directly or indirectly from:

1. reliance on any information contained in this document or any information made available in connection with any further inquiries,
2. any error or inaccuracy in this document,
3. any action resulting therefrom or
4. usage or acquisition of products.

Royal Maratha reserves the right to amend, alter, or correct this document at any time without warning or incurring any duty or liability to any receiver.

This whitepaper does not express any rights, obligations, conditions, performance, covenants, promises, or warranties on behalf of Royal Maratha to the recipient, nor does it establish any relationship between Royal Maratha and any recipient or other party.

Certain assertions of this whitepaper are "forward-looking statements", which are based on the brand's current assumptions and opinions. The veracity of the results made in this whitepaper is not guaranteed by the Royal Maratha.

## **Risks in Acquiring/Holding MARATHA**

Holders of MARATHA and other digital assets acquired through the MARATHA ecosystem should expect vast and unpredictable price and value fluctuations. Investors should be aware that MARATHA and other digital or physical products obtained through the MARATHA ecosystem may result in a complete loss of money or value. MARATHA does not have deposit insurance or any other form of protection. Holders of MARATHA may also be unable to recover the value of their MARATHA if the MARATHA ecosystem fails or is hacked. MARATHA should not be purchased or used based on speculation. Emerging technologies, such as quantum computing could have an impact on MARATHA. These technological advancements could lead to security breaches and theft.

## **Tax Obligations**

Users are solely responsible for determining what taxes apply to transactions made with MARATHA and trades or transactions conducted through the MARATHA platform. The owners of or contributors to the MARATHA ecosystem are NOT responsible for determining the taxes that apply to transactions made with MARATHA or trades conducted through the MARATHA platform in any jurisdiction. MARATHA does not condone, encourage or knowingly facilitate tax avoidance in any form or any jurisdiction.

## **No Warranties**

All content, data, resources and services provided in this whitepaper are provided "as is" without any warranties of any kind.

## **Limitation of Liability**

Unless otherwise required by law, the owners of or contributors to this whitepaper and the MARATHA platform shall not be liable for loss of data, loss of profits, loss of use, or any damages, forfeitures and violations connected with the information contained in this whitepaper or on the MARATHA platform.

## **Token Sale**

Regulators examine companies and procedures associated with cryptocurrencies and digital assets. Accordingly, anyone intending to acquire MARATHA must be mindful that both MARATHA's business model and the information in this disclaimer may alter or require modifications due to emerging regulatory and compliance requirements from any jurisdiction. Under these circumstances, anyone intending to acquire MARATHA understands that neither MARATHA platform nor its subsidiaries

and affiliates shall be held liable for any loss or damage caused by such changes.

This whitepaper is provided for your information only, and under no circumstances should MARATHA be considered an investment. Although the MARATHA team will, to the best of its ability, proceed with the project as described in this whitepaper, unforeseen circumstances might cause the project to change or end altogether. MARATHA can at no time be considered an official or legally binding investment of any form. Purchasing MARATHA is done at your own risk. Acquiring MARATHA carries various risks, including the chance that MARATHA ecosystem may not fulfill the described roadmap.

Therefore, before acquiring MARATHA, you should carefully consider the risks, expenses and benefits of purchasing MARATHA and if necessary, obtain independent advice in this regard. Any interested individual who is not in a position to accept or understand the risks associated with the activity, including any trouble related to the non-fulfilment of the roadmap or any other risks as indicated in the whitepaper, should not acquire MARATHA at any stage. MARATHA purchases are final and non-refundable. MARATHA is not securities and does not have a particular value outside the MARATHA platform and its affiliates.



